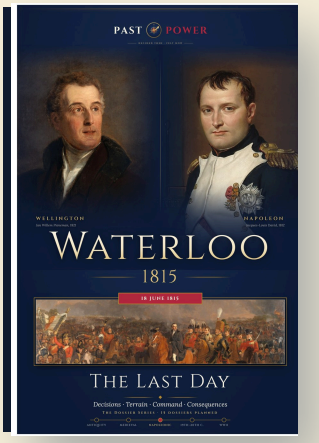
PAST & POWER

The Dossier Series · Partner programme

Recommend history you can stand behind.



Earn **30% of every sale** of *Waterloo 1815: The Last Day*, its Companions and our school range: illustrated history that shows its evidence. Most history tells you what happened. We tell you how sure we are.

The dossier $19 · Complete Waterloo $34 · School Package from $39

What you get

30%	Free	1	Films
of every sale	**a copy to read first**	**link of your own**	**and banners, ready to post**
On every paid product, the school range included.	Recommend it only if you like it.	For posts, bios, video descriptions and podcast show notes.	A partner film in three shapes, product films, banners and captions.

Point people to Complete Waterloo: *everything in one purchase.* **Selling a lot?** *We'll agree targets, and a rate to match.*

How it works

1. **Make a Gumroad account**
   It's free. Send us the email address you used.
2. **Get your link and film**
   We add you as a partner. Gumroad sends your link, and we send the film files.
3. **Post, and get paid**
   Sales within 30 days of a click are yours. Gumroad pays you directly once you've earned $10.

Why your audience will like it

Sources you can check

77 numbered sources, listed in full at the back, so you can check what you recommend.

Maps drawn for the book

18 original maps and figures on real geography, from the four days of the campaign to the cavalry against the squares.

Honest about doubt

Record, estimate and interpretation kept apart, and famous stories marked as tradition.

Documented · Estimate · Tradition · Disputed

One rule: mark posts with your link as advertising ("#ad", or say it on air). It is the law in the UK and the EU, and the rule on every platform.

Interested? Write to us.

We reply to every message, and we'll send your free copy straight away.

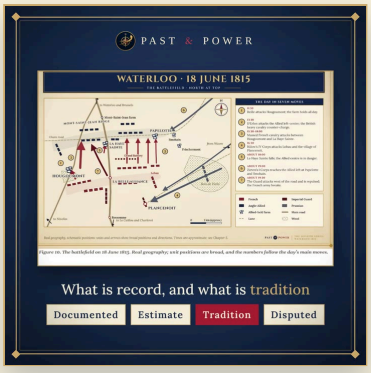
hello@pastandpowerhq.com
pastandpowerhq.com · @pastandpowerhq

Ready to post

A 20-second film that works with the sound off. It opens on Waterloo's most famous exchange and stamps it **Tradition**: first written down more than three years later, at second hand. Use our words below as they are; a sentence of your own on top always works best.



Vertical 9:16
TikTok, Reels, Shorts. Ends on "Link in bio".



Square 1:1
X, Instagram feed, Facebook. Ends on "Link below".



Wide 16:9
YouTube, video podcasts, X. Ends on "Link below".

Words you can use

For X

"By God, sir, I've lost my leg!" "By God, sir, so you have!"

Waterloo's most famous exchange was first written down more than three years later, at second hand.

This dossier tells you how sure we can be about stories like that. Original maps, numbered sources.

***[your link]** #ad*

Attach the square film and upload it directly, not as a YouTube link.

For TikTok, Reels and Shorts

Waterloo's most famous one-liner first appears in writing more than three years later, from someone who wasn't there. This dossier tells you what is on the record and what is only tradition. Link in bio. #ad #Waterloo1815 #Napoleon #history

For YouTube

*Waterloo 1815: The Last Day, an illustrated history dossier with original maps and numbered sources: **[your link]** (affiliate link)*

For podcasts · about 30 seconds

Quick one for the Waterloo fans. You know the story: Lord Uxbridge is hit in the leg and says to Wellington, "By God, sir, I've lost my leg!" And Wellington says, "By God, sir, so you have!" Great story. Except the earliest written account comes more than three years later, and second-hand. That's what Waterloo 1815: The Last Day does: it checks the claims. Original maps, 77 numbered sources, and an honest label on what's only tradition. The link's in the show notes. It's an affiliate link, so we earn a commission.

Or in your own words. Three points: the Uxbridge story and when it was first written down; the dossier tells you how sure we can be; the link in the show notes, and that it's an affiliate link. On a video podcast, show the wide film while you read.

Questions, or found something we got wrong?
Tell us. We mean it.

hello@pastandpowerhq.com
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